

PREMIER

SPONSOR

Introduction and five minutes of stage time

One reserved table with premiere placement (8 guests)

Sponsor name displayed on a table top

Sponsor name and logo prominently displayed on event invitation and program

Sponsor banner prominently displayed

One full page ad space in event program

Logo displayed on auction "paddle" cards

Logo displayed on REACH's event page with link to your website

Logo included on all website, e-media and social media promotions

Special recognition from the podium with an invitation to be recognized

Full color logo featured in pre-event slideshow

Prominent inclusion as Premier Sponsor in press releases and print advertising

STARTING AT \$15,000

1 SPONSORSHIP AVAILABLE

UNDERWRITING

SPONSOR

One reserved table with premiere placement (8 guests)

Sponsor name displayed on a table top

Sponsor name and logo prominently displayed on event invitation and program

Sponsor banner prominently displayed

One full page ad space in event program

Logo displayed on auction "paddle" cards

Logo displayed on REACH's event page with link to your website

Logo included on all website, e-media and social media promotions

Special recognition from the podium with an invitation to be recognized

Sponsor name on rotating display on screen

Full color logo featured in pre-event slideshow

Prominent inclusion as Underwriting Sponsor in press releases and print advertising

STARTING AT \$10,000

2 SPONSORSHIPS AVAILABLE

PRESENTING

SPONSOR

One reserved table with premiere placement (8 guests)

Sponsor name displayed on a table top

Sponsor name printed on event invitation and program

Sponsor banner prominently displayed

One half-page, full color ad space in event program

Logo displayed on REACH's event page with link to your website

Logo included on all website, e-media and social media promotions

Special recognition from the podium with invitation to be recognized

Logo featured on pre-event slideshow

Prominent inclusion as Presenting Sponsor in press releases and print advertising

STARTING AT \$7,500

3 SPONSORSHIPS AVAILABLE

* HUMOR + HOUSING

AN EVENING WITH PAULA POUNDSTONE
A FUNDRAISER BENEFITTING REACH CDC

SPONSORSHIP LEVELS 2015

THURSDAY, OCTOBER 22, 2015 * 6PM - 9PM
THE NINES HOTEL
525 SW MORRISON
PORTLAND, OR



SUPPORTING

SPONSOR

One reserved table with premiere placement (8 guests)

Sponsor name displayed on a table top

Sponsor name printed on event invitation and program

Sponsor banner prominently displayed

Name listed on REACH's event webpage

Name included on all website, e-media and social media promotions

Name mentioned from podium as Supporting Sponsor

Sponsor name featured on pre-event slideshow

Name mentioned in press releases

STARTING AT \$5,000

MULTIPLE SPONSORSHIPS AVAILABLE

CONTRIBUTING

SPONSOR

One reserved table with premiere placement (8 guests)

Sponsor name displayed on a table top

Sponsor name printed on event invitation and program

Name listed REACH's event webpage

Name mentioned from podium as Contributing Sponsor

Sponsor name featured on pre-event slideshow

STARTING AT \$2,500

MULTIPLE SPONSORSHIPS AVAILABLE

FEATURING COMEDIAN PAULA POUNDSTONE

"At the top of her game..." (San Francisco Chronicle)
"Never been funnier..." (Boston Globe)
"Insightful, thought-provoking humor..."
(Chicago Tribune)

32 years ago Paula Poundstone climbed on a Greyhound bus and traveled across the country – stopping in at open mic nights at comedy clubs as she went. A high school drop-out, she went on to become one of the great humorists of our time. You can hear her through your laughter as a regular panelist on NPR's popular rascal of a weekly news quiz show, *Wait Wait...Don't Tell Me*. She tours regularly, performing standup comedy across the country, causing Bob Zany with the Boston Globe to write: "Poundstone can regale an audience for several hours with her distinctive brand of wry, intelligent and witty comedy." Audience members may put it a little less elegantly: "I peed my pants."

While there is no doubt that Poundstone is funny, the thing that separates her from the pack of comics working today and that has made her a legend among comics and audiences alike is her ability to be spontaneous with a crowd. Poundstone says: "No two shows I do are the same. It's not that I don't repeat material. I do. My shows, when they're good, and I like to think they often are, are like a cocktail party. When you first get there, you talk about how badly you got lost and how hard it was to find parking. Then you tell a story about your kids or what you just saw on the news. You meet some new people and ask them about themselves. Then, someone says, "Tell that story you used to tell," and then someone on the other side of the room spills a drink, and you mock them. No one ever applauds me when I leave a party, though. I think they high five."

Paula's interchanges with the audience are never mean or done at a person's expense. She even manages to handle politics without provoking the pall of disapproval less artful comics have received.

Paula's touring schedule is rigorous. She performs an average of 75 dates per year, mostly in Performing Arts Centers and Theatres. For those who don't have a chance to see her live, they can listen to her brilliance on her CD's or read her in print: Her newest comedy CD, *I HEART JOKES: Paula Tells Them* in Boston was recorded during a performance at the historic Wilbur Theatre in the heart of the city and released on April Fool's Day 2013. It follows her first CD, *I HEART JOKES: Paula Tells Them* in Maine (November 2007), recorded at the world-famous Stone Mt. Arts Center in none-other than, Maine! Paula is also an accomplished writer. Her first hard cover book, *There is Nothing In This Book That I Meant To Say*, with a forward by Mary Tyler Moore, was published in 2006 by Harmony Books. Paula is hard at work on her second book.

Wait Wait...Don't Tell Me is now the most popular show on NPR, having reached #1 status in 2014. Listeners can test their knowledge against some of the best and brightest in the news and entertainment world while figuring out what's real news and what's made up. Paula quickly goes on record about how much she loves being part of the show saying: "I am a proud member of the endorphin production industry. They allow me to say whatever I want on *Wait, Wait...Don't Tell Me*. The panelists are unscripted, so it's perfect for me. I feel like I'm a batter in a batting cage. I get lobbed topics. Sometimes I just watch them go by, but every now and then I get a piece of one. If the others didn't cheat, it would be an almost perfect work experience."



Paula recently did commentary on CBS Sunday Morning. Her editorial pieces can be heard on NPR's *All Things Considered*. An avid reader, Paula signed on as the National Spokesperson for the American Library Association's (ALA) *United for Libraries* in 2008 – a role she continues to this day.

Paula's incredible spontaneous humor is the perfect fit for the voracious appetite of the social networks. Follow her on:

Twitter: twitter.com/paulapoundstone
Facebook: facebook.com/PaulaPoundstone
And enjoy her website: www.paulapoundstone.com